



Healthy Energy Boost

With naturally occurring caffeine

Montreal - Canada - January 16th, 2018. Founded in 2009, Mmtum is a Montreal-based product design and manufacturing team who has succeeded in internationally developing four successful brands in both mass retailers and high-end specialty stores.

There's been a lot of controversy about the growing consumption of energy drinks. Caffeine in itself is generally considered safe, but energy drinks often consist of a host of other artificial stimulants, which are not well understood due to a lack of research. There is clearly a need for a healthy alternative.

The TIY line of **CLEAN ENERGY** fills this need by carefully selecting organic ingredients with naturally occurring caffeine. **Guarana, Maca and Ashwagandha** are the main ingredients included in TIY energy mixes to create a natural mental and physical boost!

Simply infuse the mixture in hot water, let chill and enjoy!



The TIY energy herbal infusion line includes four flavours: Citrus, Ginger, Berry and Mint.

Offered at an aggressive MSRP of **\$/€/£ 5.99**, one can make 40 cups of organic energy beverage making this an incredible value!

ABOUT US

MMTUM is a team of young innovators fueled by Montreal's amazing creative energy. We strive to create smart, beautifully designed products with storytelling. Now with four inspiration-driven, DIY-focused brands, Molecule-R, Mortier Pilon®, Oleum Vera and Tea It Yourself, we thrive more than ever on creating products with momentum.

